155/426/2599

\$375.00 NM

INVOICE

National Republican Congre



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 Main: (801)532-1300 Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
565920-1	09/30/12	September 2012	08/27/12 - 09/20/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Dan Driscoll	Washington DC	National

Advertiser | Product | Estimate Number

NRCC IE 2012

Billing Address:

National Media Research Planning & Placement Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314
 Flight Dates
 Order #
 Alt Order #

 09/14/12 - 09/20/12
 565920
 9771679

Billing Calendar Billing Type
Broadcast Cash

Special Handling
Do Not Mail

 IDB #
 Advertiser Code
 Product Code

 8380
 155
 426

Agency Ref Advertiser Ref

:30 NRCCUT040907

Send Payment To:

KSTU P.O. Box 677596 Dallas, TX 75267-7596

09/20/12

1 13

6:42 AM M-F 6a-7a

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	09/14/12	09/16/12	M-F 6a-7a	6a-7a	F	:30	1	\$375.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12F	<u>Spots/Week</u> 1	<u>Rate</u> \$375.00					
	Spots: # Ch			ription	Start/End Time	<u>Lengt</u>	<u>h Ad-ID</u>			Rate Type
	1 13		/14/12 6:54 AM M-F	6a-7a	6a-7a	:3	0 NRCCUTO	40907		\$375.00 NM
2	09/17/12	09/20/12	M-F 6a-7a	6a-7a	M	:30	1	\$375.00	NM	
,	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12 M	Spots/Week 1	<u>Rate</u> \$375.00					
,	Spots: # Ch		Date Air Time Desc	<u>cription</u>	Start/End Time	<u>Lengt</u>	<u>h Ad-ID</u>			<u>Rate Type</u>
	1 13		17/12 6:21 AM M-F	6a-7a	6a-7a	:3	0 NRCCUT0	40907		\$375.00 NM
3	09/17/12	09/20/12	M-F 6a-7a	6a-7a	-T	:30	1	\$375.00	NM	
,	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12 -T	Spots/Week 1	<u>Rate</u> \$375.00				*	
	Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	<u>Lengt</u>	<u>h Ad-ID</u>			<u>Rate</u> <u>Type</u>
	1 13	Tu 09/	18/12 6:56 AM M-F	6a-7a	6a-7a	:3	0 NRCCUTO	10907		\$375.00 NM
4	09/17/12	09/20/12	M-F 6a-7a	6a-7a	W	:30	1	\$375.00	NM	
,	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12W	Spots/Week 1	<u>Rate</u> \$375.00					
;	Spots: # Ch			ription	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
	1 13		19/12 6:42 AM M-F	6a-7a	6a-7a	:3	0 NRCCUTO4	10907		\$375.00 NM
5	09/17/12	09/20/12	M-F 6a-7a	6a-7a	T	:30	1	\$375.00	NM	
,	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12T	Spots/Week 1	<u>Rate</u> \$375.00					
	Spots: # Ch			ription	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type

6a-7a



Send Payment To:
KSTU
P.O. Box 677596
Dallas, TX 75267-7596

Invoice #	Invoice Date	Invoice Month	Invoice Period
565920-1	09/30/12	September 2012	08/27/12 - 09/20/12

Advertiser	<u>Product</u>	Estimate Number
National Republican Congr	NRCC IE 2012	155/426/2599

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 09/17/12	09/20/12	M-F 7a-8a	7a-8a	M	:30	1	\$475.00	NM	
Weeks: Spots: # Ch	09/17/12			<u>Rate</u> \$475.00 <u>Start/End Time</u> 7a-8a		n <u>Ad-ID</u> NRCCUT(040907		<u>Rate</u> <u>Type</u> \$475.00 NM
7 09/17/12	09/20/12	M-F 7a-8a	7a-8a	W	:30	1	\$475.00	NM	
Weeks: Spots: # Ch	09/17/12			<u>Rate</u> \$475.00 <u>Start/End Time</u> 7a-8a		n <u>Ad-ID</u>) NRCCUT()40907		<u>Rate</u> <u>Type</u> \$475.00 NM
8 09/14/12	09/16/12	M-F 8a-9a	8a-9a	F	:30	1	\$400.00	NM	
	09/10/12			<u>Rate</u> \$400.00 <u>Start/End Time</u> 8a-9a		<u>Ad-ID</u>) NRCCUT(040907		Rate Type \$400.00 NM
9 09/17/12	09/20/12	M-F 8a-9a	8a-9a	-T	:30	1	\$400.00	NM	
		09/23/12 -T Pate <u>Air Time</u> <u>Descr</u>		<u>Rate</u> \$400.00 <u>Start/End Time</u> 8a-9a		Ad-ID NRCCUTO	40907		<u>Rate</u> <u>Type</u> \$400.00 NM
10 09/17/12	09/20/12	M-F 8a-9a	8a-9a	T	:30	1	\$400.00	NM	
Spots: # Ch 1 13	09/17/12 <u>Day Air D</u> Th 09/20	0/12 8:50 AM M-F 8	•	Rate \$400.00 Start/End Time 8a-9a		n <u>Ad-ID</u>) NRCCUTO		NM	<u>Rate Type</u> \$400.00 NM
11 09/14/12	09/16/12	Sa 8a-9a End Date MTWTFSS	Spots/Week	Rate		·			
	09/10/12	09/16/12S- Pate <u>Air Time</u> <u>Descr</u>	iption	\$500.00 Start/End Time 8a-9a		<u>Ad-ID</u>) NRCCUT0	40907	-	<u>Rate Type</u> \$500.00 NM
12 09/14/12	09/16/12	Su 8a-9a	8a-9a	S	:30	1	\$500.00	NM	
				Rate \$500.00 <u>Start/End Time</u> 8a-9a		<u>Ad-ID</u>) NRCCUTO	40907		<u>Rate Type</u> \$500.00 NM
13 09/14/12	09/16/12	FOX News Sunday	9a-10a	S	:30	1	\$200.00	. NM	
				Rate \$200.00 Start/End Time 9a-10a	<u>Length</u> :30	Ad-ID NRCCUTO	40907		<u>Rate</u> <u>Type</u> \$200.00 NM



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565920-1	09/30/12	September 2012	08/27/12 - 09/20/12

Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	155/426/2599

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
14 09/14/12	09/16/12	FOX NFL 11a	11a-CC	S	:30	1	\$2,400.00	NM	
Weeks: Spots: <u>#</u> Cl 1 13				Rate \$2,400.00 Start/End Time 11a-CC		h <u>Ad-ID</u> 0 NRCCUTO	40907		<u>Rate</u> <u>Type</u> \$2,400.00 NM
15 09/14/12	09/16/12	M-F 530p-6p	530p-6p	F	:30	1	\$550.00	NM	
Weeks: Spots: # Ct 1 13		09/16/12F		<u>Rate</u> \$550.00 <u>Start/End Time</u> 530p-6p		n <u>Ad-ID</u>) NRCCUT04	40907		<u>Rate</u> <u>Type</u> \$550.00 NM
16 09/17/12	09/20/12	M-F 530p-6p	530p-6p	M	:30	1	\$550.00	NM	
Weeks: Spots: <u>#</u> Cl 1 13	09/17/12 n <u>Day Air</u>	<u>End Date</u> <u>MTWTFSS</u> 09/23/12 M <u>Date</u> <u>Air Time</u> <u>Descrir</u> 17/12 5:59 PM M-F 53		Rate \$550.00 <u>Start/End Time</u> 530p-6p		n <u>Ad-ID</u> NRCCUT04	40907		<u>Rate</u> <u>Type</u> \$550.00 NM
17 09/17/12	09/20/12	M-F 530p-6p	530p-6p	-T	:30	1	\$550.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13	Start Date 09/17/12 n <u>Day Air</u> Tu 09/			Rate \$550.00 <u>Start/End Time</u> 530p-6p		n <u>Ad-ID</u>) NRCCUT04			<u>Rate Type</u> \$550.00 NM
18 09/17/12	09/20/12	M-F 530p-6p	530p-6p	W	:30	1	\$550.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13	09/17/12 n <u>Day Air</u>	09/23/12W		<u>Rate</u> \$550.00 <u>Start/End Time</u> 530p-6p		n <u>Ad-ID</u>) NRCCUT04	10907		<u>Rate</u> <u>Type</u> \$550.00 NM
19 09/17/12	09/20/12	M-F 530p-6p	530p-6p	Т	:30	1	\$550.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13				<u>Rate</u> \$550.00 <u>Start/End Time</u> 530p-6p		n <u>Ad-ID</u>) NRCCUT04	10907		<u>Rate</u> <u>Type</u> \$550.00 NM
20 09/14/12	09/16/12	Sa 5p-530p	5p-530p	S-	:30	1	\$400.00	NM	
Weeks: Spots: <u>#</u> Ch 2 13 1 13	F 09/ MG for 2	14/12 8:42 AM M-F 8a 0.1 09/15 . /15/12 Sa 5p-	-9a	Rate \$400.00 <u>Start/End Time</u> 8a-9a 5p-530p		<u>1 Ad-ID</u>) NRCCUT04	0907		<u>Rate Type</u> \$400.00 NM \$400.00 NM
21 09/14/12	09/16/12	Su 5p-530p	5p-530p	S	:30	1	\$450.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13				. <u>Rate</u> \$450.00 <u>Start/End Time</u> 5p-530p		1 <u>Ad-ID</u>) NRCCUT04	0907		<u>Rate Type</u> \$450.00 NM



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Invoice#	Invoice Date	Invoice Month	Invoice Period
565920-1	09/30/12	September 2012	08/27/12 - 09/20/12

Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	155/426/2599

cn	a+c	-1

								Spoisi			
Weeks	Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Spotist #G Day Al Potale End Date En	22	09/14/12	09/16/12	M-F 630p-7p	630p-7p	F	:30	1	\$500.00	NM	
13 F 09/14/12 09/20/12 M=F 630p-7p 630p-7p 630p-7p 330 1 \$500.00 NM			09/10/12	09/16/12F	1	\$500.00	Longi	h Ad ID			Pato Type
No. No.		. —							40907		
Weeks: Start Date End Date MTMTESS Spots/Week Start/End Day Air Date End Date MTMTESS Spots/Week Start/End Time Length Ad-ID Rate Type Spots/Week Start/End Time Length Ad-ID Rate Type Spots/Week Start/End Time Length Ad-ID Rate Type Spots/Week	L	1 13	F 09/	14/12 0.45 FIVI IVI-F 03	30p-7p						
Spots:#Ch	23						:30	1	\$500.00	NM	
13						\$500.00					<u>-</u> .
Weeks: Start Date Golf/17/12 FOX Prime Monday 7-8p 7p-8p Mrime Spots/Week Spots #C h Day Air Date Mrime Mrime		Spots: # Ch	<u>Day Air</u>						10007		
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Lendth Ad-ID Rate Type Start/End Time Star		1 13	M 09/	17/12 6:55 PM M-F 63	30p-7p	630p-7p	:3	() NRCCUTU	40907		\$500.00 NW
Spots: #Ch Day Air Date Air Time Description Start/End Time Ength Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Ength Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Ength Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Ength Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Ength Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Ength Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Ength Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Ength Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Ength Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Ength Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Ength Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Ength Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Ength Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Ength Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Ength Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Ength Ad-ID Start/End Time Ength Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Ength Ad-ID Start/End Time	24	09/17/12	09/20/12	M-F 630p-7p	630p-7p	W	:30	1	\$500.00	NM	
13		Weeks:				\$500.00					
Neeks: Start Date O9/10/12 O9/16/12 FOX Prime Monday 7-8p 7p-8p M 1 30 1 \$2,000.00 NM		Spots: # Ch							10007		
Weeks: Start Date Gold Pate MTWITES Spots/Week Start Date Gold Pate MTWITES Spots/Week Start Date Gold Pate Gold P		1 13	W 09/	19/12 6:54 PM M-F 63	30p-7p	630p-7p	:3	O NRCCUTO	40907		\$500.00 NW
Spots: #Ch	25	09/17/12	09/20/12	FOX Prime Monday 7-8	8p 7p-8p	M	:30	1	\$2,000.00	NM	
Spots: # Ch											
26 09/14/12		Spots: # Ch	Day Air	Date Air Time Descri	otion						
Weeks: Start Date O9/10/12 O9/16/12 O9/16/12		1 13	M 09/	17/12 7:41 PM FOX P	rime Monday 7-8p	7p-8p	:3	0 NRCCUTO	40907		\$2,000.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	26	09/14/12	09/16/12	College Football Late	5р-сс	S-	:30	1	\$5,000.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type \$5,000.00 NM											
1 13					<u>ption</u>	Start/End Time	<u>Lengtl</u>	n Ad-ID			
Weeks: Start Date O9/16/12 O9/16/12		-			e Football Late	5р-сс	:30	O NRCCUTO	10907		\$5,000.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	27	09/14/12	09/16/12	Football Fever Show	1005p-1035p	S-	:30	1	\$1,000.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 28 09/14/12 09/16/12 FOX NFL OT FOX NFL OT S :30 NRCCUT040907 NM Weeks: Start Date 09/10/12 FOX NFL OT FOX NFL OT S :30 1 \$1,500.00 NM Spots: # Ch 09/10/12 Day Air Date 09/16/12 Air Time Description 13 Su 09/16/12 Start/End Time 13 Su 09/16/12 Length Ad-ID 13 NRCCUT040907 Rate Type 1 13 Su 09/16/12 M-F 9p-1005p 9p-1005p F :30 NRCCUT040907 \$1,500.00 NM 29 09/14/12 09/16/12 M-F 9p-1005p 9p-1005p F :30 1 \$1,200.00 NM Weeks: Start Date 09/16/12 End Date MTWTFSS Spots/Week 09/10/12 Rate 09/10/12 Rate 09/10/12 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type											
1 13 Sa 09/15/12 10:26 PM Football Fever Show 1005p-1035p :30 NRCCUT040907 \$1,000.00 NM 28 09/14/12 09/16/12 FOX NFL OT FOX NFL OT S :30 1 \$1,500.00 NM Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS Spots/Week 09/16/12 Rate 09/16/12 \$1,500.00 NM Spots: # Ch Day Air Date 13 Su 09/16/12 Air Time Description 14/10 Start/End Time				00/10/12	<u>otion</u>	• •	Lengtl	Ad-ID			Rate Type
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS 1,500.00 Rate 1,500.00 Spots: # Ch Day Air Date 1 13 Air Date 2:44 PM FOX NFL OT Start/End Time FOX NFL OT Length Ad-ID FOX NFL OT Rate Type 1,500.00 29 09/14/12 09/16/12 M-F 9p-1005p 9p-1005p F :30 NRCCUT040907 NM Weeks: Start Date 09/16/12 End Date 09/16/12 MTWTFSS 1 200.00 Spots/Week 1,200.00 Rate 1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		•				1005p-1035p	:30) NRCCUT04	10907		\$1,000.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	28	09/14/12	09/16/12	FOX NFL OT	FOX NFL OT	S	:30	1	\$1,500.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Su 09/16/12 2:44 PM FOX NFL OT FOX NFL OT :30 NRCCUT040907 \$1,500.00 NM 29 09/14/12 09/16/12 M-F 9p-1005p 9p-1005p F :30 1 \$1,200.00 NM Weeks: Start Date 09/10/12 09/16/12F End Date 09/16/12F 1 \$1,200.00 NM Rate 1/2 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type					Spots/Week 1						
29 09/14/12 09/16/12 M-F 9p-1005p 9p-1005pF :30 1 \$1,200.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12F 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type					otion						
Weeks: Start Date 09/10/12 End Date Properties MTWTFSS Spots/Week Plants Rate 1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		1 13	Su 09/	16/12 2:44 PM FOX N	FL OT	FOX NFL OT	:30) NRCCUT04	10907		\$1,500.00 NM
09/10/12 09/16/12 F 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	29	09/14/12	09/16/12	M-F 9p-1005p	9p-1005p	F	:30	1	\$1,200.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type							······				
Opoto, if Oil Buy 74 But 1 1110 Section 1					•	• •	<u>L</u> enati	Ad-ID	•		Rate Type
		1 13				9p-1005p			10907		

Start/End Time

Spots/Week

Spots/Week

1005p-1035p

1005p-1035p

Spots/Week

Spots/Week

1005p-1035p

Start/End Time

1005p-1035p

<u>Rate</u>

\$450.00

9p-1005p

9p-1005p



End Date

09/20/12

Start Date

Day Air Date

Day Air Date

Day Air Date

Day Air Date

09/18/12

09/14/12

09/20/12

09/18/12

09/17/12

Tu

09/20/12

Start Date

09/17/12

Th

09/16/12

Start Date

09/20/12

Start Date

09/17/12

09/10/12

Line Start Date

30 09/17/12

Weeks:

31 09/17/12

Weeks:

32 09/14/12

Weeks:

33 09/17/12

Weeks:

Spots: # Ch

1 13

Send Payment To:
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P.O. Box 677596
Dallas, TX 75267-7596

Description

End Date

09/23/12

End Date

09/23/12

End Date

09/16/12

End Date

09/23/12

M-F 9p-1005p

M-F 9p-1005p

M-F 1005p-1035p

M-F 1005p-1035p

MTWTFSS

-T----

MTWTFSS

---T---

MTWTFSS

----F--

MTWTFSS

-T----

Air Time Description

10:18 PM M-F 1005p-1035p

Air Time Description

10:31 PM M-F 1005p-1035p

Air Time Description

9:27 PM M-F 9p-1005p

Air Time Description

9:11 PM M-F 9p-1005p

Invoice #	Invoice Date	Invoice Month	Invoice Period
565920-1	09/30/12	September 2012	08/27/12 - 09/20/12

<u>Advertiser</u>	Product	Estimate Number
National Republican Congr	NRCC IE 2012	155/426/2599

Spots/

MTWTFSS	Length	Week	Rate	Туре	
-T	:30	1	\$1,200.00	NM	
Rate \$1,200.00 Start/End Time 9p-1005p		h <u>Ad-ID</u> 0 NRCCUT04	10907		<u>Rate</u> <u>Type</u> \$1,200.00 NM
T	:30	1	\$1,200.00	NM	
Rate \$1,200.00 <u>Start/End Time</u> 9p-1005p	<u>Length</u> <u>Ad-ID</u> :30 NRCCUT040907				<u>Rate Type</u> \$1,200.00 NM
F	:30	1	\$450.00	NM	
<u>Rate</u> \$450.00 <u>Start/End Time</u>	Lengt	<u>h Ad-ID</u>			Rate Type

:30 NRCCUT040907

:30 NRCCUT040907

:30

Length Ad-ID

<u>Total Spots</u> 33 <u>Gross Total</u> \$26,725.00

\$450.00

NM

Payment Terms 30 Days

Agency Commission

\$4,008.75

\$450.00 NM

Rate Type

\$450.00 NM

Net Amount Due

\$22,716.25